



Public Outreach Update

WAC / TAC Meeting
November 7, 2022

Outreach Campaign

September through October

Messages:

- Turn off irrigation
- Load up to save
- Rainwater harvesting

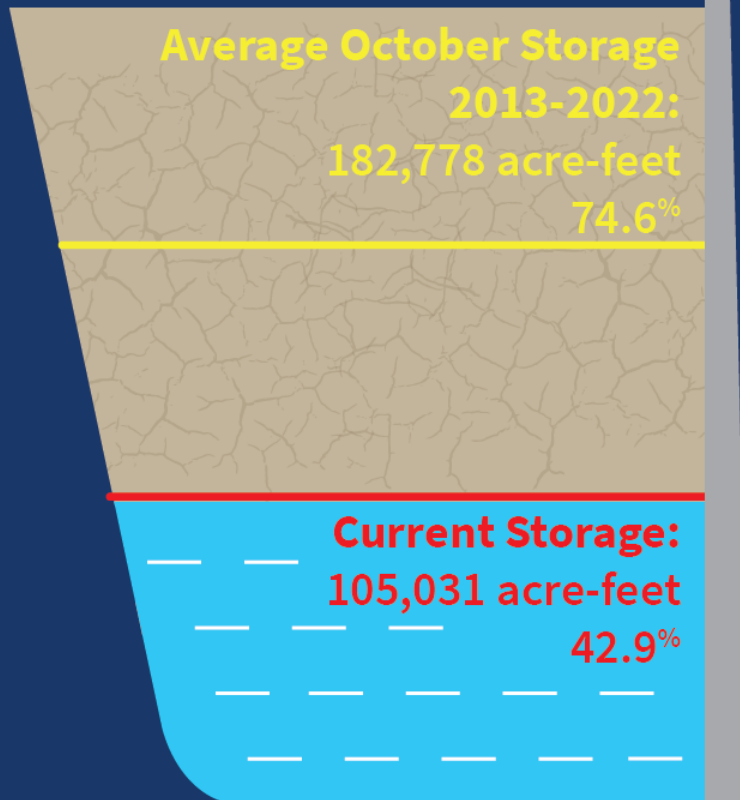
Advertising and outreach:

- Streaming
- Print and digital ads
- Videos
- Social media



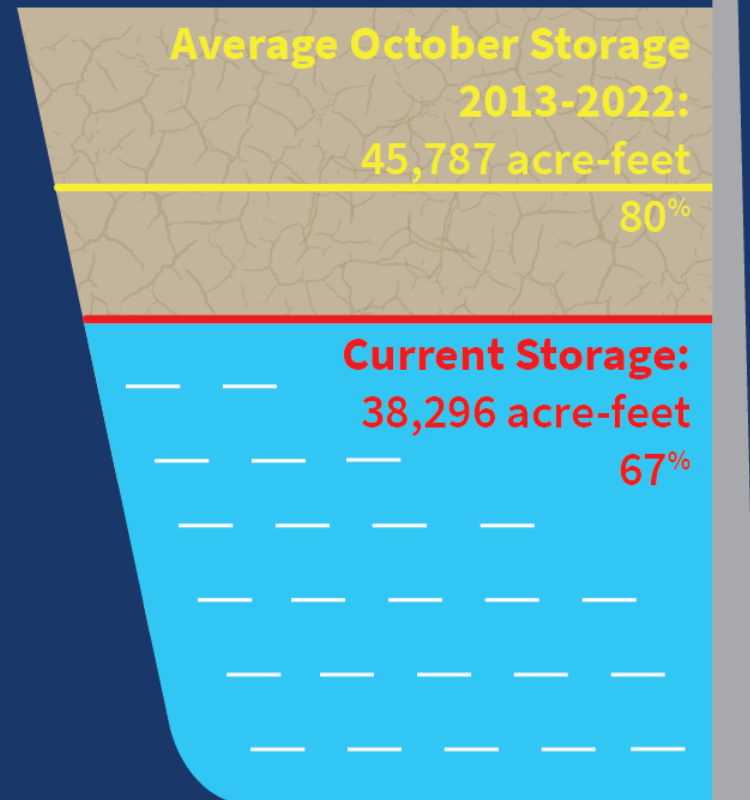
Weekly Water Supply Levels

LAKE SONOMA



Total Water Supply Capacity:
245,000 acre-feet

LAKE MENDOCINO



Target Water Supply Curve:
57,199 acre-feet

Levels as of October 27, 2022

DROUGHT VIRTUAL TOWN HALL

Thursday, Nov. 10 at 4 p.m.

REGISTER TODAY!

*Experts will answer your questions
and provide the latest information
on drought conditions.*

*Scan the QR code to register
for the monthly town halls
on Zoom.*

LEARN MORE



Last Drought Town Hall of the year Thursday, November 10 at 4 p.m.

Supervisor David Rabbitt

Jeanine Jones, drought manager, state Department of Water Resources

Julie Kalansky, climate scientist, Scripps Institution of Oceanography



Paul Piazza
Water Use Efficiency Manager
Sonoma Water
Paul.Piazza@scwa.ca.gov

Andrea Rodriguez
Communications Manager
Sonoma Water
Andrea.Rodriguez@scwa.ca.gov

California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District ·
North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·
Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org